

Greed & Fear Vs. Discipline & Consistency

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GREED & FEAR or DISCIPLINE & CONSISTENCY (Pick Your Choice)



- Each investor was ready to buy at Nifty 6000 in 2008 but there were absolute low buyers around Nifty 2500 in 2009. However, you can guess the winner. i.e. who did NOT fear and picked gems in 2009.
- Greed & Fear both will keep one devoid of rewards Equities can shower.
- The same story was repeated in 2011 & 2012 and 2015 & 2016. It will repeat in future too.
- What has paid investors is <u>Discipline</u> & <u>Consistency</u>
- So, don't blame Equity as a product. Blame Greed & Fear while respect **Discipline & Consistency**.