

The Rule of 72

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Rule of 72

The Rule of 72 is a quick formula that is used to estimate the number of years required to double the invested money at a given annual Rate of Return.

Time Taken To Double The Investment		
Rate Of Interest (%)	Number Of Years To Double The Return	Potential Investment Product
5	14.4	Fixed Deposit
15	4.8	Equity
		Logarcy
20	3.6	Equity

Source – Shomesh Kumar Research